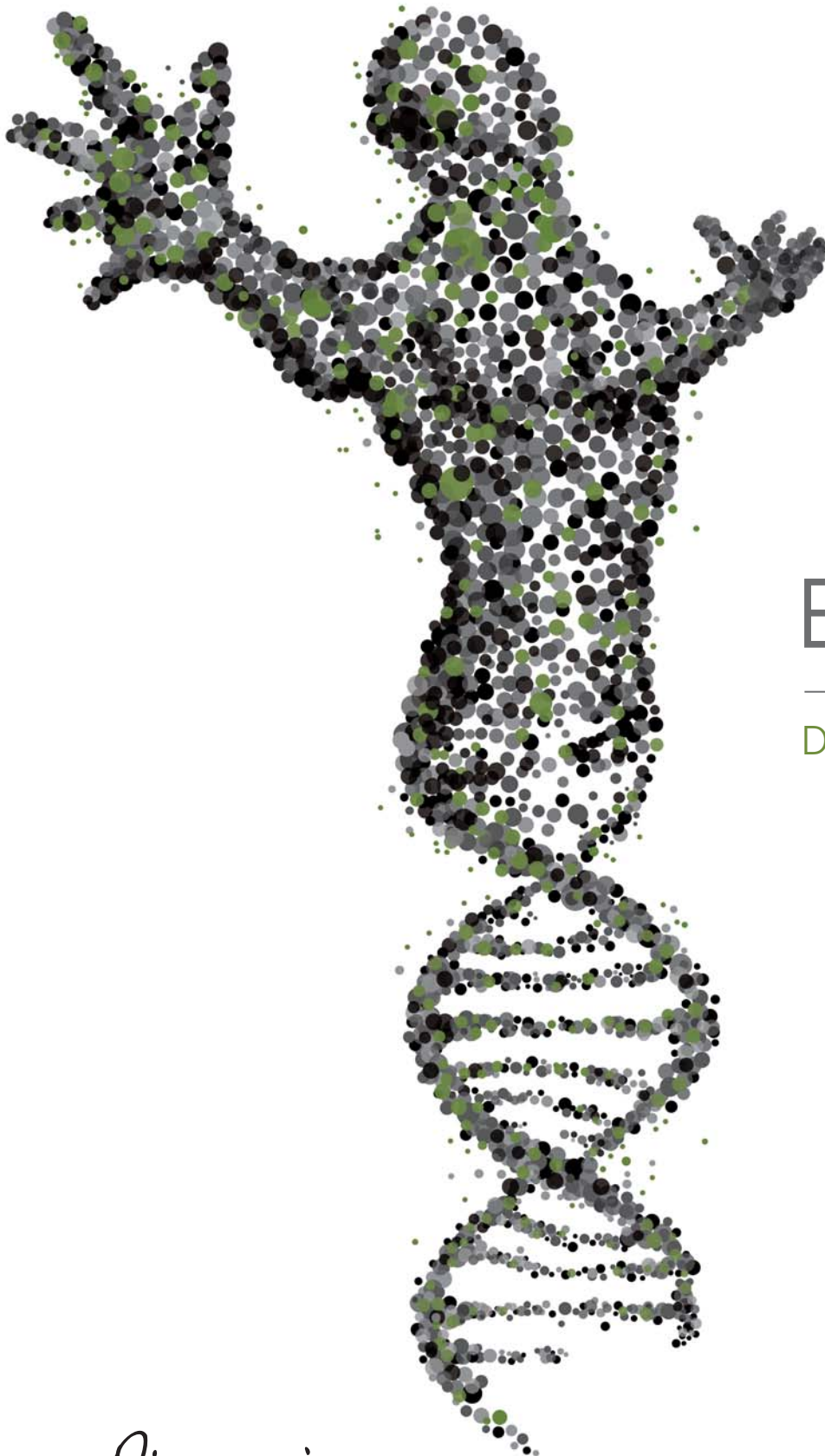


Phatshoane Henney

New Breed Art Competition

www.phinc.co.za/art



2016

Entry Form

Discovering a new breed
of Free State artist

Olewenhuis
ART MUSEUM

Olewenhuis Art Museum is a satellite of the National Museum,
Bloemfontein, an agency of the Department of Arts and Culture.

phatshoanehenney
ATTORNEYS

INVITATION TO ENTER

Phatshoane Henney Attorneys is a leading law firm in the central region of South Africa, with its head office in Bloemfontein. It is also the founding member of the Phatshoane Henney Group of Associated Law Firms, South Africa's largest network of law firms.

To differentiate and evolve as a new breed of South African law firm, Phatshoane Henney Attorneys encourages creativity from its professionals and innovation in its business practices. Creative thinking and the setting of new standards are part of the firm's DNA and encourages the recognition of excellence also on other terrains.

Phatshoane Henney Attorneys, in association with Oliewenhuis Art Museum, invites new and emerging Free State-based artists to enter the 2016 Phatshoane Henney New Breed Art Competition and take the first step towards being discovered as a new breed of artist.

The competition provides an excellent platform for Free State artists to showcase their talent and contemporary Free State art and to benefit from the exposure the competition will provide.

The competition is open to all South African artists that reside in or are primarily resident in the Free State, are 18 years or older and have not held a solo exhibition at a commercial gallery involving more than 20 works.

PRIZES

First prize of **R50 000**

Runner-up prize of **R20 000**

2 Merit Award prizes of **R10 000** each

1 Public Choice Award prize of **R10 000**

THE NEW BREED COMPETITION AND THE ARTIST

1. The competition seeks to identify new and emerging Free State-based artists and to provide a comprehensive platform for exposure, recognition and awareness of local artists to showcase the diversity and talent that are on offer in the Province.
2. In addition to substantial prize money the competition will provide national marketing exposure to and awareness of selected and winning artists.
3. Selected works will form part of a public exhibition in the Main Building at Oliewenhuis Art Museum from 20 October to 27 November 2016.
4. Selected artists will be featured on the official competition website of Phatshoane Henney Attorneys at www.phinc.co.za/art.
5. A Public Choice nomination category will allow general public involvement and exposure of artists.
6. Competition winners and selected artists will be featured in Phatshoane Henney Attorneys' monthly newsletters reaching South Africa's top corporate, institutional and governmental clients for 12 months following the competition.
7. Competition winners and selected artists will be featured in the 2017 Calendar of Phatshoane Henney Attorneys circulated to its top clients.
8. Works of competition winners and selected artists' will be exhibited for a period of 12 months in the Head Office building of Phatshoane Henney Attorneys providing exposure to the firm's key clients.
9. A non-compulsory competition information session for interested artists will be presented at 15:00 – 16:00 on Tuesday, 3 May 2016 at Oliewenhuis Art Museum.

COMPETITION TIMEFRAMES

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|---|----------------------|
| 1. Information session for entrants at Oliewenhuis | 3 May 2016 |
| 2. Competition opening for submission of entries | 5 Sept 2016 |
| 3. Closing date for entries | 11 Sept 2016 |
| 4. First round selection | 12 – 16 Sept 2016 |
| 5. Notification of selected artists | 19 – 24 Sept 2016 |
| 6. Collection of unselected works | 26 Sept – 2 Oct 2016 |
| 7. Exhibition opening at Oliewenhuis | 20 Oct 2016 |
| 8. Website opening of selected artists works | 20 Oct 2016 |
| 9. Public Choice Award nominations open on website | 20 Oct – 15 Nov 2016 |
| 10. Final round selection | 10 – 15 Nov 2016 |
| 11. Awards announcement at Oliewenhuis | 17 Nov 2016 |
| 12. Closing of exhibition at Oliewenhuis | 27 Nov 2016 |
| 13. Collection of works not selected for further exhibition | 28 Nov – 4 Dec 2016 |

COMPETITION TERMS AND CONDITIONS

The competition is subject to the following terms and conditions of entry which should be carefully noted. Non-compliance may lead to disqualification.

Who can enter?

1. South African citizens or permanent residents in South Africa who are 18 years or older on 5 September 2016.
2. Entrants must reside in or be primarily resident in the Free State for at least 6 months during 2016. Proof of residence must be submitted.
3. Entrants must be new or emerging artists (art students are not excluded) who have not held a solo exhibition at a commercial gallery involving more than 20 works. This excludes exhibitions held for academic purposes.

What must be submitted?

Each entry must be accompanied by the following documentation:

1. A duly completed and signed entry form.
2. A maximum of 2 works meeting the submission requirements listed below.
3. A copy of the artist's identity document or permanent residence permit.
4. Proof of place of residence in the Free State (e.g. municipal statement, account statement, lease agreement, affidavit of third party confirming residence, etc.).
5. A short biography of the artist of no more than 300 words.
6. A short synopsis of each work submitted of no more than 300 words briefly explaining the work, its conceptualisation and choice of medium used.
7. Clear assembly, installation and/or mounting instructions. For installations to be assembled this should include an illustrative or photographic depiction of the installed work.
8. A high resolution profile image of the artist in JPEG format (at least 300dpi) for marketing and promotional purposes, provided on CD/DVD or USB Flash drive.
9. Optional: A digital portfolio of images of a maximum of 10 other works of the artist in high resolution JPEG format (at least 300dpi) for promotional purposes and artist portfolio, provided on CD/DVD or USB Flash drive.
10. Care should be taken that all information is correctly submitted and that the entry is neat and organised and in compliance with the Rules of Participation below.

Rules of Participation

1. A maximum of 2 works may be submitted by an artist. A collaborative work involving 2 or more artists is not permitted. Works must be complete and may not be older than five years.
2. Works in all media will be accepted subject to the size and format restrictions listed below.
3. Audio-visual works, installations and performance art are however excluded and no works which require electronic or audio-visual installations, projectors, screens, etc. will be accepted.
4. All works must be the original creation of the artist and may not infringe on the intellectual property rights (such as copyright) of any other person. Where a work contains elements which are subject to the intellectual property rights of another, written permission must be obtained prior to submission of the work. Where a work contains identifiable images of a person, written consent of that person or their parent or guardian where the person is a minor, must be obtained prior to submission of the work. The artist remains solely responsible and liable to obtain all necessary consents and permissions for the submission of a work and Phatshoane Henney Attorneys shall not be liable for any infringement of intellectual property or any violation of privacy or consent.
5. A single work should not exceed the following restrictions:
 - a. The work, including all parts or components, should not exceed a size of 2m x 2m x 2m.
 - b. The weight of the work if hanging from a wall should not exceed 30kg. If the work comprises several parts, each to be hanged separately, each part may not exceed 30kg. No drilling will be permitted for the hanging of any work.
 - c. Artworks will not be allowed to hang from the ceiling.
 - d. Sculptures or standing works may not exceed 100kg. If the work comprises several parts, the total weight of the work may not exceed 100kg. The work must be able to stand firm and must be stable.
 - e. Works must be of such a nature that they can easily be packed, transported and exhibited and are hang-ready for installation (if applicable).
 - f. The top end of the work must be clearly indicated with an arrow to avoid uncertainty during installation.
 - g. Works on paper or two-dimensional works must be properly mounted and preferably be framed. If not framed, they must be properly mounted in order to be framed or be accompanied by instructions on how the work must be installed. If not framed, the choice of framing will be at the discretion of Oliewenhuis Art Museum and the framing may be removed at the discretion of Oliewenhuis Art Museum following completion of the competition.
 - h. Delicate or fragile works must be clearly indicated as such together with clear installation instructions. Where the works cannot be installed by Oliewenhuis Art Museum taking reasonable care in following the artist's instructions, such a work will not be selected.
 - i. Works may not be dangerous, potentially dangerous or contain any substance of a hazardous, flammable, poisonous or explosive nature which may cause harm to person or property.
 - j. Each work must be clearly labelled on the back or base of the work (as appropriate) with the artist's name, contact details (tel, cell, e-mail), title of the work, work medium and proposed selling price.
6. Works must be easy to handle and Oliewenhuis Art Museum retains the right to refuse any work that is difficult to assemble, hang, install and/or display. Clear assembly, installation and/or mounting instructions, which can include photographic or illustrative guides to installation, must be provided to enable Oliewenhuis Art Museum staff to correctly install works to the requirements of the artist. No artists will be permitted to install any works themselves.
7. All works must be for sale and may be purchased from the opening night of the competition exhibition, subject to Phatshoane Henney Attorneys having exercised its option to purchase any work. All works sold shall be subject to a 25% commission on the purchase price; any purchase commission shall be reinvested in the competition fund. The selling price must remain the same as reflected on the entry form submitted.
8. A complete entry (a work, a completed and signed entry form and supporting information) must be submitted at Reception at Oliewenhuis Art Museum, 16 Harry Smith Street, Bloemfontein from 10:00 to 16:00 on any day from Monday 5 to Sunday 11 September 2016. Tel: 051 011 0525 (ext 611) for enquiries. No entries will be received before or after these dates, or outside the hours of 10:00 to 16:00.
9. By submission of a signed entry form, the artist grants Phatshoane Henney Attorneys a non-exclusive royalty free licence to make reproductions of the works in any manner or form for use for marketing, promotional, advertorial, educational and academic purposes, including for purposes of exhibiting the works as part of the competition process. Should any work be selected for the competition exhibition, the artist shall not be allowed to withdraw the work for any reason whatsoever.
10. All selected works must remain available for competition use until 27 November 2016. Selected and winning works must be available for exhibition and promotional purposes for at least 12 months after the end of the competition. Artists will be contacted to arrange for collection of these works following the 12 month period.
11. Works that have not been selected for the competition must be collected from Oliewenhuis Art Museum from 10:00 to 16:00 from Monday 26 September to Sunday 2 October 2016. Any works that are not collected between the indicated collection dates will be disposed of.
12. After the close of the competition, works that have not been selected for further exhibition as described in paragraph 10 above must be collected from Oliewenhuis Art Museum from 10:00 to 16:00 from Monday 28 November to Sunday 4 December 2016. Any works that are not collected by the close of the applicable collection dates will be disposed of.
13. Although all works will be handled with care and reasonable safety measures and precautions to protect works against loss or damage to works will be taken, Phatshoane Henney Attorneys and Oliewenhuis Art Museum accept no responsibility for loss or damage to any works submitted and artists submit the works for the competition at their sole risk, responsibility and cost. Works submitted will not be insured although artists can arrange for insurance of works themselves and at their cost.
14. By entering this competition the artist agrees to comply with the terms and conditions of the competition.

Selection process

The competition will be judged in two rounds:

1. During a first round selection a maximum of 60 works will be selected for inclusion in the competition; these works will form part of the exhibition at Oliewenhuis Art Museum. An independent panel of judges will select works, with works that do not meet competition requirements or are not deemed suitable, appropriate or at an acceptable level, being eliminated. Artists not selected will be contacted to collect their works.
2. A final round selection will be undertaken by an independent panel of judges who will choose the winning entries as well as the top twelve works. Each work will be judged on its conceptual quality, technical execution, skill, craftsmanship, cohesiveness, vision, innovative use of materials and aesthetic appeal.
3. A Public Choice Award will allow members of the public to vote for and judge their best work on display during the competition exhibition. The public choice award will be awarded to the work receiving the most nominations by members of the public.
4. All judging decisions are final and no reasons will be provided for any decision or correspondence entered into with any of the organisers. Phatshoane Henney Attorneys retains the final and sole discretion to disqualify any entry for any reason including due to any infringement of the terms and conditions of the competition.

ENTRY FORM

Name: Surname:

Tel: Cell:

Alternative tel no: E-mail:

Facebook: Website:

LinkedIn:

Other web profiles:

Physical address:

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Postal address:

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Identity number:

Permanent residence permit number:

Date of birth:

Qualifications:

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Educational institutions attended:

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Did you attend the information session? Yes No

Acceptance of competition terms and conditions:

Signature: Date:

Tick the following checkboxes to confirm that you have included all the required information in your entry:

- Completed and signed entry form
- Maximum of 2 works meeting the submission requirements
- A copy of identity document or permanent residence permit
- Proof of residence in the Free State
- A short biography of no more than 300 words
- Completed description of works for both works
- Assembly, installation and/or mounting instructions (if applicable)
- A high resolution profile image of artist in JPEG format on CD/DVD or USB Flash drive
- A digital portfolio of images of a maximum of 10 other works of the artist on CD/DVD or USB Flash drive (optional)

DESCRIPTION OF WORKS

Work 1

Title:

Medium: Dimensions:

Selling price:

Graphic print editions (if applicable):

Synopsis of work (± 300 words):

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Work 2

Title:

Medium: Dimensions:

Selling price:

Graphic print editions (if applicable):

Synopsis of work (± 300 words):

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For admin use:

Name of person receiving works:

Date received: All entry form requirements met? Yes No

www.phinc.co.za/art

ENQUIRIES

Event Organiser:

Magdel Louw

Tel: 051 400 4085

Email: art@phinc.co.za

Oliewenhuis Art Museum:

Ester le Roux

Tel: 051 011 0525 (ext 611)

Email: oliewen@nasmus.co.za